

FREDERICK LAW OLDMSTED

“Public Parks and the Enlargement of Towns”

American Social Science Association (1870)

Editors' introduction Frederick Law Olmsted (1822–1903) has been called “America’s great pioneer landscape architect,” and, during his lifetime, he was widely recognized as one of the most influential public figures in the nation. Along with his business partner, the English-born architect Calvert Vaux, he originated and dominated the urban parks movement, pioneered the development of planned suburbs, and laid out scores of public and private institutions. If Central Park in New York remains his best known masterpiece, the designs for Riverside, Illinois (outside Chicago), the Boston park system, the Capitol grounds in Washington, D.C., the 1893 World’s Fair, and the campus of Stanford University in California are equally impressive contributions to the built environment.

Olmsted began his career practicing and writing about farming, then turned his talents to journalism and, in the 1850s, published a series of books describing the society and economy of the slave states of the American South (collected into one volume as *The Cotton Kingdom* in 1861). With this background, it is hardly surprising that Olmsted thoroughly imbued his art of landscape architecture with a wide variety of social and political, as well as cultural, concerns.

“Public Parks and the Enlargement of Towns” was originally presented as an address to the American Social Science Association, meeting at the Lowell Institute, Boston, in 1870. In it, Olmsted provides a number of specific guidelines for parks and parkways and suggests ways to overcome political resistance to public funding for parks and planned urban growth. Most importantly, however, he lays out the political and philosophical case for public parks in terms of three great moral imperatives: first, the need to improve public health by sanitation measures and the use of trees to combat air and water pollution; second, the need to combat urban vice and social degeneration, particularly among the children of the urban poor; and third, the need to advance the cause of civilization by the provision of urban amenities that would be democratically available to all.

Both as a practitioner and as a theorist, Olmsted anticipated many of the principal concerns of urban planning – both infrastructural and social – down to the present day. Indeed, behind the somewhat convoluted Victorianisms of his prose lies a strikingly modern mind. In the design of the Garden City (p. 346), Ebenezer Howard borrowed directly from Olmsted, and even plans so fundamentally different as those of Frank Lloyd Wright (p. 377) and Le Corbusier (p. 368) owe a debt to Olmsted insofar as they recognize and address the central problem of the relationship between nature and the built urban environment. And as the father of modern landscape architecture, Olmsted’s work and thought invite comparison with all those, including Ian McHarg (p. 133) and J. B. Jackson (p. 82), who came after him in the profession, either as practitioners or critics.

Two excellent biographies of Olmsted are Laura Wood Roper’s *FLO: A Biography of Frederick Law Olmsted* (Baltimore: Johns Hopkins, 1973) and Elizabeth Stevenson’s *Park Maker: A Life of Frederick Law Olmsted* (New York: Macmillan, 1977). Galen Cranz’s *The Politics of Park Design: A History of*

Urban Parks in America (Cambridge, Mass.: MIT Press, 1982) is a superb overview which places Oldmsted's planning and landscape design achievements in the context of a larger movement for urban social reform.

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We have reason to believe, then, that towns which of late have been increasing rapidly on account of their commercial advantages, are likely to be still more attractive to population in the future; that there will in consequence soon be larger towns than any the world has yet known, and that the further progress of civilization is to depend mainly upon the influences by which men's minds and characters will be affected while living in large towns.

Now, knowing that the average length of the life of mankind in towns has been much less than in the country, and that the average amount of disease and misery and of vice and crime has been much greater in towns, this would be a very dark prospect for civilization, if it were not that modern Science has beyond all question determined many of the causes of the special evils by which men are afflicted in towns, and placed means in our hands for guarding against them. It has shown, for example, that under ordinary circumstances, in the interior parts of large and closely built towns, a given quantity of air contains considerably less of the elements which we require to receive through the lungs than the air of the country or even of the outer and more open parts of a town, and that instead of them it carries into the lungs highly corrupt and irritating matters, the action of which tends strongly to vitiate all our sources of vigor – how strongly may perhaps be indicated in the shortest way by the statement that even metallic plates and statues corrode and wear away under the atmosphere-influences which prevail in the midst of large towns, more rapidly than in the country.

The irritation and waste of the physical powers which result from the same cause,

doubtless indirectly affect and very seriously affect the mind and the moral strength; but there is a general impression that a class of men are bred in towns whose peculiarities are not perhaps adequately accounted for in this way. We may understand these better if we consider that whenever we walk through the denser part of a town, to merely avoid collision with those we meet and pass upon the sidewalks, we have constantly to watch, to foresee, and to guard against their movements. This involves a consideration of their intentions, a calculation of their strength and weakness, which is not so much for their benefit as our own. Our minds are thus brought into close dealings with other minds without any friendly flowing toward them, but rather a drawing from them. Much of the intercourse between men when engaged in the pursuits of commerce has the same tendency – a tendency to regard others in a hard if not always hardening way. Each detail of observation and of the process of thought required in this kind of intercourse or contact of minds is so slight and so common in the experience of towns-people that they are seldom conscious of it. It certainly involves some expenditure nevertheless. People from the country are even conscious of the effect on their nerves and minds of the street contact – often complaining that they feel confused by it; and if we had no relief from it at all during our waking hours, we should all be conscious of suffering from it. It is upon our opportunities of relief from it, therefore, that not only our comfort in town life, but our ability to maintain a temperate, good-natured, and healthy state of mind, depends. This is one of many ways in which it happens that men who

have been brought up, as the saying is, in the

streets, who have been most directly and completely affected by town influences, so generally show, along with a remarkable quickness of apprehension, a peculiarly hard sort of selfishness. Every day of their lives they have seen thousands of their fellow-men, have met them face to face, have brushed against them, and yet have had no experience of anything in common with them.

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Games chiefly of mental skill, as chess, or athletic sports, as baseball, are examples of means of recreation of the first class, which may be termed that of *exertive* recreation; music and the fine arts generally of the second or *receptive* division.

Considering the first by itself, much consideration will be needed in determining what classes of exercises may be advantageously provided for. In the Bois de Boulogne there is a race-course; in the Bois de Vincennes a ground for artillery target-practice. Military parades are held in Hyde Park. A few cricket clubs are accommodated in most of the London parks, and swimming is permitted in the lakes at certain hours. In the New York Park, on the other hand, none of these exercises are provided for or permitted, except that the boys of the public schools are given the use on holidays of certain large spaces for ball playing. It is considered that the advantage to individuals which would be gained in providing for them would not compensate for the general inconvenience and expense they would cause.

I do not propose to discuss this part of the subject at present, as it is only necessary to my immediate purpose to point out that if recreations requiring large spaces to be given up to the use of a comparatively small number, are not considered essential, numerous small grounds so distributed through a large town that some one of them could be easily reached by a short walk from every house, would be more desirable than a single area of great extent, however rich in landscape attractions it might be. Especially would this be the case if the numerous local grounds were connected and supplemented by a series of trunk-roads or boulevards such as has already been suggested.

Proceeding to the consideration of receptive recreations, it is necessary to ask you to adopt and bear in mind a further subdivision, under two heads, according to the degree in which the average enjoyment is greater when a large congregation assemblies for a purpose of receptive recreation, or when the number coming together is small and the circumstances are favorable to the exercise of personal friendliness.

The first I shall term *gregarious*; the second,

neighborly. Remembering that the immediate matter in hand is a study of fitting accommodations, you will, I trust, see the practical necessity of this classification.

Purely gregarious recreation seems to be generally looked upon in New England society as childish and savage, because, I suppose, there is so little of what we call intellectual gratification in it. We are inclined to engage in it indirectly, furtively, and with complication. Yet there are certain forms of recreation, a large share of the attraction of which must, I think, lie in the gratification of the gregarious inclination, and which, with those who can afford to indulge in them, are so popular as to establish the importance of the requirement.

If I ask myself where I have experienced the most complete gratification of this instinct in public and out of doors, among trees, I find that it has been in the promenade of the Champs-Élysées. As closely following it I should name other promenades of Europe, and our own upon the New York parks. I have studiously watched the latter for several years. I have several times seen fifty thousand people participating in them; and the more I have seen of them, the more highly have I been led to estimate their value as means of counteracting the evils of town life.

Consider that the New York Park and the Brooklyn Park are the only places in those associated cities where, in this eighteen hundred and seventieth year after Christ, you will find a body of Christians coming together, and with an evident glee in the prospect of coming together, all classes largely represented, with a common purpose, not at all intellectual, competitive with none, disposing to jealousy and spiritual or intellectual pride toward none, each individual adding by his mere presence to the pleasure of all others, all helping to the greater happiness of each. You may thus often see vast numbers of persons brought closely together, poor and rich, young and old, Jew and Gentile. I have seen a hundred thousand thus congregated, and I assure you that though there have been not a few that seemed a little dazed, as if they did not quite understand it, and were, perhaps, a little ashamed of it, I have looked studiously but vainly among them for a single

We come then to the question: what accommodations for recreation can we provide which shall be so agreeable and so accessible as to be efficiently attractive to the great body of citizens, and which, while giving decided gratification, shall also cause those who resort to them for pleasure to subject themselves, for the time being, to conditions strongly counteractive to the special, enervating conditions of the town?

In the study of this question all forms of recreation may, in the first place, be conveniently arranged under two general heads. One will include all of which the predominating influence is to stimulate exertion of any part or parts needing it; the other, all which cause us to receive pleasure without conscious exertion.

face completely unsympathetic with the prevailing expression of good nature and light-heartedness.

Is it doubtful that it does men good to come together in this way in pure air and under the light of heaven, or that it must have an influence directly counteractive to that of the ordinary hard, hustling working hours of town life?

You will agree with me, I am sure, that it is not, and that opportunity, convenient, attractive opportunity, for such congregation, is a very good thing to provide for, in planning the extension of a town.

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Think that the ordinary state of things to many is at this beginning of the town. The public is reading just now a little book in which some of your streets of which you are not proud are described. Go into one of those red cross streets any fine evening next summer, and ask how it is with their residents. Oftentimes you will see half a dozen sitting together on the door-steps or, all in a row, on the curb-stones, with their feet in the gutter; driven out of doors by the closeness within; mothers among them anxiously regarding their children who are dodging about at their play, among the noisy wheels on the pavement.

Again, consider how often you see young men in knots of perhaps half a dozen in lounging attitudes rudely obstructing the sidewalks, chiefly led in their little conversation by the suggestions given to their minds by what or whom they may see passing in the street, men, women, or children, whom they do not know and for whom they have no respect or sympathy. There is nothing among them or about them which is adapted to bring into play a spark of admiration, of delicacy, manliness, or tenderness. You see them presently descend in search of physical comfort to a brilliantly lighted basement, where they find others of their sort, see, hear, smell, drink, and eat all manner of vile things.

Whether on the curb-stones or in the dram-shops, these young men are all under the influence of the same impulse which some satisfy about the tea-table with neighbors and wives

and mothers and children, and all things clean and wholesome, softening, and refining.

If the great city to arise here is to be laid out little by little, and chiefly to suit the views of land-owners, acting only individually, and thinking only of how what they do is to affect the value in the next week or the next year of the few lots that each may hold at the time, the opportunities of so obeying this inclination as at the same time to give the lungs a bath of pure sunny air, to give the mind a suggestion of rest from the devouring eagerness and intellectual strife of town life, will always be few to any, to many will amount to nothing.

But is it possible to make public provision for recreation of this class, essentially domestic and secluded as it is?

It is a question which can, of course, be conclusively answered only from experience. And from experience in some slight degree I shall answer it. There is one large American town, in which it may happen that a man of any class shall say to his wife, when he is going out in the morning: "My dear, when the children come home from school, put some bread and butter and salad in a basket, and go to the spring under the chestnut-tree where we found the Johnsons last week. I will join you there as soon as I can get away from the office. We will walk to the dairy-man's cottage and get some tea, and some fresh milk for the children, and take our supper by the brook-side"; and this shall be no joke, but the most refreshing earnest.

There will be room enough in the Brooklyn Park, when it is finished, for several thousand little family and neighborly parties to bivouac at frequent intervals through the summer, without displacing one another, or interfering with any other purpose, to say nothing of those who can be drawn out to make a day of it, as many thousand were last year. And although the arrangements for the purpose were yet very incomplete, and but little ground was at all prepared for such use, besides these small parties, consisting of one or two families, there came also, in companies of from thirty to a hundred and fifty, somewhere near twenty thousand children with their parents, Sunday-school teachers, or other guides and friends, who spent the best part of a day under the trees and on the

turf, in recreations of which the predominating element was of this neighborly receptive class. Often they would bring a fiddle, flute, and harp, or other music. Tables, seats, shade, turf, swings, cool spring-water, and a pleasing rural prospect, stretching off half a mile or more each way, unbroken by a carriage road or the slightest elevation of the vicinity of the town, were supplied them without charge and bread and milk and ice-cream at moderate fixed charges. In all my life I have never seen such joyous collections of people. I have, in fact, more than once observed tears of gratitude in the eyes of poor women, as they watched their children thus enjoying themselves.

The whole cost of such neighborly festivals, even when they include excursions by rail from the distant parts of the town, does not exceed for each person, on an average, a quarter of a dollar; and when the arrangements are complete, I see no reason why thousands should not come every day where hundreds come now to use them; and if so, who can measure the value, generation after generation, of such provisions for recreation to the over-wrought, much-confining people of the great town that is to be?

For this purpose neither of the forms of ground we have heretofore considered are at all suitable. We want a ground to which people may easily go after their day's work is done, and where they may stroll for an hour, seeing, hearing, and feeling nothing of the bustle and jar of the streets, where they shall, in effect, find the city put far away from them. We want the greatest possible contrast with the streets and the shops and the rooms of the town which will be consistent with convenience and the preservation of good order and neatness. We want, especially, the greatest possible contrast with the restraining and confining conditions of the town, those conditions which compel us to walk circumspectly, watchfully, jealously, which compel us to look closely upon others without sympathy. Practically, what we most want is a simple, broad, open space of clean greensward, with sufficient play of surface and a sufficient number of trees about it to supply a variety of light and shade. This we want as a central feature. We want depth of wood enough about it not only for comfort in hot weather, but to

completely shut out the city from our landscapes.

The word *park*, in town nomenclature, should, I think, be reserved for grounds of the character and purpose thus described.

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