## Welcome to the Media Arts Workshops at Macaulay!

Today you will be making **Smarthistory-style videos** to follow up with the work you did at *Macaulay Night at the Museum* on September 3<sup>rd</sup>. The following instructions will walk you through the steps to help you prepare, edit, and share your audio and video. If you need any assistance, an ITF will be on hand to help you. *Note: you are selecting* **one** conversation and making **one** video about the work of art you refer to. **The video you create should be about 3-5 minutes in length.** 

Note: You will also need any images you wish to use to create your project. You can use photos you took, images from the Museum Night Flickr gallery http://flickr.com/museumnight, or your own photos. Alternatively, the Brooklyn Museum Website (brooklynmuseum.org) and Google Art Project (via screenshot) have images that you can use. Please refer to any notes you took at the museum in terms of artist, title, etc.

## PART 1: AUDIO (work on this part for about 20 minutes at most)

- First, you will need your audio file which can be found at: http://macaulay.cuny.edu/eportfolios/mediaarts and select Recorder Listings
- 2. Once you have listened to your audio files and have chosen **one** to use in your video, open **GarageBand** on your MacBook
  - a. Create a New Project -> EMPTY Project, then choose the Microphone icon in the dialogue box and No Input in the dropdown menu.
  - b. Drag and Drop the audio file into the space for the track (center column)
  - c. Edit the audio as necessary. First Turn Off the CLICK TRACK. (see image)



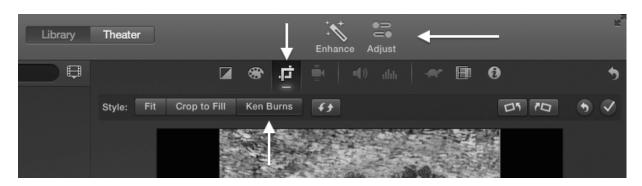
- d. If you wish to edit out a long gap in speaking you will **split** the track by putting the cursor at the beginning of the section you wish to delete, and selecting **EDIT > SPLIT** or by using the keystroke **%+T** then doing the same at the end of the section you wish to delete. Once the section is isolated, make sure it is **selected** and hit **DELETE**. **Slide** the two sections back together.
- e. When you are done editing, go to **SHARE > EXPORT SONG TO DISK**. Select "**mp3**." Title it and specify a location you can easily find.

## Part 2 – Video

1. Now you will need the **audio file** you just edited, as well as your **images**. You can share the audio and image files (<u>but **not** working movie files</u>) between computers using **Airdrop**. Open up **iMovie**.

- a. Create a New Event (via FILE -> New Event) -> Import your clips and audio file using the IMPORT MEDIA link.
- b. Create a New Movie (via File > New Movie) > Choose No Theme and then NAME your Movie and link your event to the Movie via dropdown menu. The Clips and IMAGES should now be in the box on the upper left.
- c. **Drag and Drop** the **Audio Clip** to the working area at the bottom. Then drag the first **IMAGE** you want to use <u>on top of</u> (not over, but on top of) the **Audio Clip**. Make sure the beginning of the clip matches the beginning of the image. Stretch the **IMAGE** (by dragging) to the length of the **Audio**.
- d. **Edit** your movie:

To create a Ken Burns "panning" or "zooming" effect, you will need to split the image clip at the beginning and end of the section where you want it to pan/zoom by "isolating" that section using the SPLIT CLIP command (use a secondary click and select SPLIT CLIP, or use the keystroke shortcut #\(\mathbb{H}\)B) at the beginning and end of that section. To edit the Ken Burns Effect, click the ADJUST \(\rightarrow\) Cropping \(\rightarrow\) Ken Burns. (see image)



**To add in another image** from another perspective or that you perhaps refer to in your audio, **split the clip** where you wish to add it, **drag and drop** the image in, and adjust the length, **KEN BURNS**, etc.

2. When your movie is ready:

Go to **Share**  $\rightarrow$  **File** and change the size to **Large** instead of **HD**. Name your file and specify the location. This process can take several minutes. It may try to upload to **iCloud** (in the **Theater** tab – you can cancel that process). A popup notification will tell you when your **Movie** is ready.

## Part 3 – Posting your project to the Media Arts eportfolio

- 1. Once your movie is done, go to <a href="http://macaulay.cuny.edu/eportfolios/mediaarts">http://macaulay.cuny.edu/eportfolios/mediaarts</a>
- 2. On the home page, please fill in the form and upload your movie. You will be asked to provide the names of your group members, a brief description and/or reflection of your video, and to assign tags to your post (for tags, consider using the artist's name, the name of the work of art, or anything else that you wish to use that relates to your project).