

Science Communication Blog Post

You will review and compare two science-themed blogs / podcasts / video channel (any combination).

Questions to consider (but not limited to) in your review: *Who is the target audience? Who is disseminating the information? What is the theme? What are their sources? Is the primary purpose of the blog / podcast / video to get people interested in a subject or convey information? Are they successful? Why or why not? How could it be improved? Did you learn anything? Would you listen/watch/read either again?*

To ensure you get full credit for this assignment, don't forget to categorize this post as "Communication"

Due **Sunday, November 9, 2014** by midnight EST

Notes: Writing should be semi-formal. Provide links to sources (normal web format, not bibliography styled).

You grade breakdown is:

Quality of analysis (thorough and thoughtful)	50%
Interest of post (insightful and engaging)	20%
Structure: introduction, analysis/argument/review, and conclusion	10%
Spelling, grammar	10%
Formatting: links, tag(s), titles, images (if applicable)	5%
Length (min length is 400 words, but focus more on content)	5%